



## **Bodegas LAN Installs Rioja's First "Stairway to Heaven"**

*2019 Art Installation Welcomes Visitors to the Viña Lanciano Vineyard for Logroño Design Festival*

**FOR IMMEDIATE RELEASE** February 27, 2019 (New York, NY) – [Bodegas LAN](#) – known for its innovative winemaking in Spain's Rioja region – is once again sponsoring *Concéntrico, The Logroño International Festival of Architecture and Design* for a third year. The 2019 installation, titled "Stairway to Heaven," was created by Madrid architect Juan Llamazares Argüelles. As a winner of the competition, Llamazares will have his work featured in LAN's Viña Lanciano vineyard in Rioja Alta. This extraordinary work will be a staircase that soars 26 feet above the vineyard, and the 360° panoramic vista is a celebration of the eternal beauty of the vineyards. Visitors are welcome to experience the work themselves from April 26 to May 1, 2019.



A 175-acre site planted to Rioja's signature varieties, Viña Lanciano vineyard is one of the foremost sites in Rioja Alta and is wholly owned by Bodegas LAN. Within it, the winemaking team – led by María Barúa – follows sustainable practices promoting a living viticulture. "We work the soil in the long-term. We do not apply any mineral or chemical fertilizer, only organic amendment when necessary," reveals María. "We never use herbicides or pesticides. The combination of this terroir with the varieties planted, the age, and handling of the vineyard result in inimitable grapes."

The winery will also be releasing new vintages into market this year beginning with top estate wine, Viña Lanciano 2012, as well as classic wines, LAN Crianza 2015 and LAN Reserva 2012.

For more information about the LAN "Stairway to Heaven" art installation, please contact Stefanie Schwalb, [stefanie@gregoryvine.com](mailto:stefanie@gregoryvine.com). Learn more about Bodegas LAN at <http://www.bodegaslan.com/>.

### **About Bodegas LAN**

With a connection to the land that is inherent to the origin of their winery, Bodegas LAN is named after the first letters of the three provinces in the DOCa Rioja: Logroño, Álava and Navarra. Founded in 1972, LAN's innovative character is forged in each of the wines they make, based on conscientious vineyard management and precision winemaking. Bodegas LAN seamlessly blends the best of Rioja tradition and modern winemaking with their pioneer approach to aging in the highest quality oak barrels, crafted by the world's best coopers – including French, American, Russian and hybrids. With the remains of the Mantible bridge as a witness throughout the centuries, the wholly owned Viña Lanciano has been – and continues to be – the essence and origin of Bodegas LAN. From the very beginning in the 1970s, it has been the winery's bedrock and a symbol of its identity. Viña Lanciano is both a wine and a vineyard, made from vines planted in one of the region's most exquisite settings nestled on 175 acres. It is a representation of LAN's pioneering commitment and dedication to the land.

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