Born in the heartland. Raised in your glass.

TILL
VODKA

GROWN AND MADE IN THE HEARTLAND

- TILL Vodka is born in the heartland, where hard work and craftsmanship are taken seriously.
- Made by the expert team at MGP Ingredients, a leading distiller based in Atchison, Kansas.
- TILL is created from the finest quality Kansas wheat — considered the world's finest — sourced from the best farms in the region.
- Our proprietary distilling process has been perfected over 75 years. We focus on the heart of the spirit. The result: a uniquely smooth premium vodka.
- We proudly craft TILL with one thing in mind: to make the very best American Wheat Vodka. #PrideDistilled

THE TASTE, LOOK AND FEEL OF TILL VODKA

- Tasting Notes: a smooth, beautifully integrated mouthfeel. Refreshing aromas with no burn.
- Awarded 92 points (Tasting Panel Magazine, 2017). One of the top-scoring American Vodkas.
- Our distinctive frosted bottle design and bold graphics stand out in display.
- 80 Proof, 40% ABV
- Suggested retail: $24.99 for a 750-ml bottle
- Also available in 1-Liter, 1.75-Liter and 50-ml sizes

BEST OF THE MIDWEST FROM FARM-TO-COCKTAIL

- We pride ourselves on showcasing the best in Midwest craftsmanship.
- We support heartland bartenders and their communities. Some of our regional bar and cocktail partners include: POPFest KC, USBG, Edible Communities Network, and FEAST Magazine.
- TILL is a Proud Partner — and the Official Vodka — of Sporting Kansas City.

WHERE TO FIND TILL VODKA

- Current Markets: Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Minnesota, Missouri, Nebraska, Ohio and Wisconsin.
- TillVodka.com for more information and our store locator
- @TillVodka on Twitter, Facebook and Instagram

BE PROUD OF YOUR LEGACY. ENJOY RESPONSIBLY.

American Wheat Vodka | 40% ALC by VOL | Till Distilling Company, Atchison, Kansas

ALL HAIL KING GEORGE

ABOUT GEORGE REMUS, KING OF THE BOOTLEGGERS

- Known as the "King of the Bootleggers:" George Remus was a Cincinnati lawyer who created one of the most successful bootlegging operations of the Prohibition era (1920-1933).
- The original Jay Gatsby: Remus owned many of America's most famous distilleries, and became a multi-millionaire before losing it all. He is said to have inspired the notorious character of Jay Gatsby from *The Great Gatsby* by F. Scott Fitzgerald. His parties were legendary: on one occasion, Remus presented all the men with diamond stickpins, and their wives with new cars.

MGP HISTORY WITH GEORGE REMUS

- MGP acquired the George Remus whiskey label in November 2016 from Queen City Whiskey Co. in Cincinnati
- George Remus is made at our historic 170-year-old distillery in Lawrenceburg, Indiana
- There are two types of George Remus Bourbon:
  - George Remus Straight Bourbon Whiskey was released in June 2017.
  - Remus Repeal Reserve will release on November 13, 2017, the birthdate of George Remus; full release by December 5, the anniversary of Prohibition Repeal Day
- Our style is high-rye, and relies on our expertise in aging and blending whiskies
- We pride ourselves on making whiskies that are greater than the sum of their parts

GEORGE REMUS STRAIGHT BOURBON WHISKEY

- This is our flagship bourbon whiskey
- Composition/Age: a high-rye blend of bourbon whiskies aged over four years
- Taste: A hint of vanilla, a maple aroma, and a sweet-yet-characteristic rye flavor
- Awarded 92 points and a Gold Medal (Tastings.com, 2017).
- Suggested retail: $44.99; 94 proof

PROHIBITION REPEALED

REMUS REPEAL RESERVE

- A very rare Bourbon – this is an annual, limited-edition release. Released on George Remus' birthday, November 13, full release by Repeal Day, December 5.
- This is one of the highest rye releases from our distillery – made from our oldest reserves.
- The medley will change each year.
- Composition/Age (Series I): a medley of two mash bills from the 2005/2006 vintages: 50%, 2005 Bourbon (21% Rye); 15%, 2006 Bourbon (36% Rye); and 35% 2006 Bourbon (21% Rye).
- A very complex spirit: layers of complexity come from years of aging and expert blending. The critical difference in our reserve is that the whiskey is aged longer, dating back to 2005/2006 – a decade ago these were put in barrel and left to age. Maturity takes effect on that oak barrel. By the time we put it out on the market, you know that it will be special.
- Flavor Profile: buttery-toffee, honey-smooth with hints of bold spice. Gives way to notes of raisin, fig and toffee. THEN: comes full circle to the toffee notes. That's the complexity of the medley.
- A Sipping Bourbon: Remus Repeal Reserve is a nuanced spirit, more mellow, and smoother. This is a sipper not a mixer – put this on the rocks or add a dash of water, but that's it.
- Packaged in a collectible, art deco bottle.
- Suggested retail: $74.99; 94 proof

TARGET AUDIENCE

Whiskey aficionados that demand the finest bourbon...and appreciate a great back-story.

WHERE TO FIND OUR PRODUCTS

- Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Minnesota, Missouri, Nebraska, Ohio and Wisconsin
- GeorgeRemus.com: Find more information and our store locator.
- @GeorgeRemus (Twitter). @GeorgeRemusBourbon (Facebook and Instagram)

ROSSVILLE UNION

MEET THE MASTERS OF RYE

- **A Taste 170 Years in the Making:** It began in 1847 with a bold, satisfying taste that would make Indiana the rye center of the world. For nearly 200 years, Lawrenceburg's master distillers and blenders have been perfecting the original handcrafted rye blends in one of America's last Prohibition-era distilleries. Rossville Union is a return to the golden age of rye with an authentic taste that could only come from Whiskey City.

- **Born in Whiskey City:** When George Ross opened Rossville Distillery in 1847, the small town of Lawrenceburg was on its way to becoming the rye whiskey capital of the world. Since then, the city has developed a reputation for cultivating some of the finest master distillers in America.

- **Perfecting the craft since 1847:** MGP is proud to be one of the leading distillers of rye whiskey. We've been perfecting rye since 1847, and we continue to honor this heritage every day — crafting unique blends that can only come from Lawrenceburg. Rossville Union Master Crafted Straight Rye Whiskey is the product of generations of artistry, heritage and distilling passion.

ROSSVILLE UNION

A BOLD SPIRIT

- **Bold in Character:** With Rossville Union Straight Rye Whiskey, we deliver a unique, perfectly balanced rye that showcases our blending expertise and character — at its boldest.

- **A proprietary design:** The bottle design is proprietary to MGP and exclusively used for Rossville Union. The flask shape recalls our 1847 heritage, molded in an apothecary style with the Rossville Union name embossed into the glass.

- **Highly Selective:** It takes the right selection of barrels to make one great rye whiskey. We won't reveal all our secrets. But we will tell you how many barrels it takes us to get there. "Barrels used" are displayed on every bottle.

ROSSVILLE UNION

MASTER CRAFTED AND BARREL PROOF

- There are two types of Rossville Union: **Master Crafted and Barrel Proof.**

Rossville Union Master Crafted Straight Rye Whiskey

- Blended from 159 barrels. 94 Proof. A balance of sweet oak with rye spice.
- Master Crafted: Aged at least four years, this precisely crafted rye delivers a smooth, slightly smoky taste–and a robust, spicy finish with a hint of cherry.
- Uncommonly Complex: Perfect on the rocks or in your favorite cocktail.
- Suggested retail: $39.99

Rossville Union Barrel Proof Straight Rye Whiskey

- Blended from 83 barrels. We start with our extensive reserves. We pick from the best and oldest, constantly tasting and blending from each barrel.
- Singularly crafted with a bold, spicy, caramel-forward taste and a balanced, smoky finish.
- Unapologetically Spirited. Barrel Proof is our most spirited expression, boldly bottled at 112.6-proof for a full, but balanced cask-strength rye experience.
- This is rye made masterfully. Best enjoyed neat, on the rocks or with a splash of water.
- Suggested retail: $69.99

ROSSVILLE UNION

WHERE TO FIND OUR PRODUCTS

- Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Minnesota, Missouri, Nebraska, Ohio and Wisconsin
- RossvilleUnion.com: Find more information and our store locator.
- Twitter: @RossvilleUnion, Facebook: /RossvilleUnion, Instagram: @RossvilleUnion