



## MGP Ingredients Launches Rossville Union Master Crafted Straight Rye Whiskey, Adding to the Company's Branded Portfolio

– Available in two expressions, Master Crafted and Barrel Proof Straight Rye Whiskeys showcase generations of expertise and bold character from the historic distillery in Lawrenceburg, Indiana –

**May 9, 2018** (Lawrenceburg, IN) – MGP Ingredients is proud to announce the launch of Rossville Union, their first proprietary Rye Whiskey label. Named after the founding distillery in Lawrenceburg, Rossville Union represents a historic return to the home of crafted rye whiskey and honors a spirited tradition that dates back more than 170 years in America's original "Whiskey City." Known as the "Masters of Rye," the expert distillery team in Lawrenceburg brings generations of craftsmanship, heritage and passion to the making of the highest quality rye whiskey.

"With Rossville Union we deliver two unique, perfectly-balanced rye whiskeys that shows our distilling and blending expertise and character – at its boldest," says Andrew Mansinne, Vice President of Brands, MGP Ingredients. "Rossville Union is crafted in the heart of rye whiskey country, in one of the most storied distilleries in the nation that has been in continuous production for almost two centuries."

Rossville Union is available in two expressions: **Rossville Union Master Crafted Straight Rye Whiskey** and **Rossville Union Master Crafted Barrel Proof Straight Rye Whiskey**. In keeping with the historic legacy of the brand, the bottle design is a flask shape molded in an apothecary style with the Rossville Union name and "1847" distillery-of-origin date embossed into the glass. Both products are expertly blended from the extensive barrel reserves at MGP Ingredients, a distinction which is cited on the label with the number of "barrels used" in each release, notably 159 for Master Crafted and 83 barrels for Barrel Proof.

Rossville Union *Master Crafted* Straight Rye Whiskey offers a balance of sweet oak with rye spice. Aged at least four years, this crafted rye delivers a sweet caramel nose, a fruit forward palate and a smoky, spicy body that finishes clean. At 94 proof, Rossville Union *Master Crafted* is perfect on the rocks or in cocktails. The singular craftsmanship of the Masters of Rye takes centerstage with Rossville Union Master Crafted *Barrel Proof* Straight Rye Whiskey. Drawn from 83 of the distillery's finest barrel reserves, *Barrel Proof* over-delivers with a spicy, vanilla nose, wood and caramel notes, and an exceptionally balanced oak and spice finish. Boldly bottled at 112.6 proof, Rossville Union Barrel Proof is a full, but balanced cask-strength rye whiskey experience, crafted to enjoy neat, on the rocks or with a splash of water.

### About Rossville Union Straight Rye Whiskey

For nearly 200 years, Lawrenceburg's master distillers have been perfecting the original handcrafted rye blends in one of America's last Prohibition-era distilleries. Exclusively from the masters of rye at MGP Ingredients, Rossville Union is a return to the golden age of rye with an authentic taste perfected in "Whiskey City." **Rossville Union Master Crafted Straight Rye Whiskey** offers a balance of sweet oak with rye spice aged a minimum of four years (SRP: \$39.99/750-ml bottle). Boldly bottled at 112.6 proof for indulgent sipping, **Rossville Union Barrel Proof Straight Rye Whiskey** (SRP: \$69.99/750-ml bottle) is blended from the finest barrel reserves to deliver a full, but balanced cask-strength rye whiskey with a spicy, caramel-forward taste and a smoky finish. Connect with us: [RossvilleUnion.com](http://RossvilleUnion.com), Twitter, Facebook and Instagram ([@RossvilleUnion](https://www.instagram.com/RossvilleUnion)). Rossville Distillery, Lawrenceburg, IN, 47% ALC/VOL. & 56.3% ALC/VOL. Sip Masterfully, But Responsibly.



For more information, including samples and team interviews, please contact Helen Gregory, [helen@gregoryvine.com](mailto:helen@gregoryvine.com) or Amanda Davis, [amanda@gregoryvine.com](mailto:amanda@gregoryvine.com).