

GRANDES VINOS Y VIÑEDOS

VILLAGE OF CARINEÑA



Grandes Vinos y Viñedos has the distinction of working with vineyards in each of the 14 growing areas of D.O.P. Cariñena. The result is a depth of product that is a perfect complement to the spirit of creativity and innovation that has defined the company since it was founded in 1997.

KEY FACTS

- “Grandes Vinos y Viñedos’ is replete with stunning values.” - Wine Advocate
- Founded in 1997, Grandes Vinos has vines in every growing area of D.O.P. Cariñena.

- Benefits from incredible variety with over 10,000 acres of vines.
- More than 3,000 acres are dedicated to Garnacha.
- Also well-known for the local Cariñena variety.

- Key growing conditions: altitude spans 1,000-2,800 feet; a wide variety of plantings and soils.
- A global reputation for delivering quality-to-value in a wide spectrum of styles.



WINES SEEKING REPRESENTATION



PRICE SEGMENT	BEST BUY	PREMIUM				ULTRA-PREMIUM
BRAND	3C CARIÑENA	3C PREMIUM SELECTION	CORONA DE ARAGÓN	MONASTERIO DE LAS VIÑAS	MONASTERIO DE LAS VIÑAS	ANAYON
AVAILABLE WINES	• 3C Cariñena	• 3C Premium Selection	• Crianza • Reserva	• Crianza • Reserva	• Gran Reserva	• Cariñena • Garnacha
VARIETALS	100% Cariñena	100% Cariñena	Crianza and Reserva (40% Tempranillo, 30% Cabernet, 20% Garnacha, 10% Cariñena)	Crianza (Garnacha, Tempranillo, Cariñena, Cabernet); Reserva (70% Garnacha, 20% Tempranillo, 10% Cariñena)	60% Garnacha, (30% Tempranillo, 10% Cariñena)	100% Cariñena; 100% Garnacha
WINE STYLE	Fresh Cariñena character. Easy drinking style.	Elegant example of Cariñena varietal. Lightly oaked.	Classic	Classic	Classic	Full-bodied, concentrated wines.
AGE OF THE WINES	45 years	45 years	40-50 years	40-45 years	45 years	60-70 years
PRICING RANGE*	\$7.99 - \$9.99	\$10 - \$15	\$10 - \$15	\$10 - \$15	\$15 - \$20	\$30+
GOOD TO KNOW	New release! 3C stands for Cariñena DOP, Cariñena Village, Cariñena varietal.	New! Cariñena, the grape, is staging a comeback. Great example of the native grape of the region.	A modern, balanced blend with regional character.	Exceptional value for complex, mature wines.	Delta Airlines selected this wine to feature on flights and VIP lounges in 2015.	Each bottle requires a full row of old vines to produce.
BEST FOR	Savvy Shoppers. By-the-glass.	Savvy Shoppers. By-the-glass.	Savvy Shoppers. By-the-glass.	By-the-glass.	Well-aged wine by the glass. Smart retail buy.	High expression; connoisseurs.
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*Suggested retail pricing