



FERRARI

TRENTO 1902

Host a Sparkling Emmys Party!

Tips from Ferrari Trento – the Official Sparkling Wine of the Emmys

Celebrate the 68th Annual Emmy Awards like the nominees, by serving Ferrari, the Official Sparkling Wine of the Emmys. Host your own Emmys party and serve Ferrari Brut, the same bubbly the stars will be drinking at the Primetime Emmy Awards on September 18. Ferrari is no stranger to awards – this is their second appearance at the Emmys and they recently earned the coveted “World Champion Blanc de Blancs” title at the Champagne and Sparkling Wine World Championships.

Ferrari Trento has some expert tips for planning the perfect Emmys viewing party:

RED CARPET ARRIVALS

Invite your guests to dress up in red carpet attire. Stage a red carpet arrival (AKA, the corner of your family room) and have a “photographer” on hand to enhance the “step-and-repeat” experience.

AND THE ENVELOPE, PLEASE...

Ask guests to predict the 68th Emmy winners before the show. Have them complete [the official ballot](#) before the show starts. The guest who chooses the most winners receives a prize (may we suggest a bottle of Ferrari to take home?)

MAKE IT A SPARKLING ITALIAN APERITIVO PARTY

Toast the nominees with perfectly chilled, beautifully presented bottles of the Official Sparkling Wine of the Emmys. Here’s how:

- Chill Ferrari Brut Trentodoc in your refrigerator overnight.
- Before the party, place bottles in ice buckets or large chill tubs.
- Serve at 45°F (or average refrigerator temp.) If you don’t have enough flutes, don’t worry! White or red wine glasses showcase Ferrari Trento’s beautiful bubbly profile and aromas even more.

Complete the Italian theme by making a quick aperitivo. Arrange some authentic “buffalo” mozzarella, thin cut Parma ham (the highest quality cured prosciutto), crostini and fresh olives. Or try a surprisingly fashionable pairing with Ferrari Brut: order pizza margherita or flatbreads topped with tomatoes, “buffalo” mozzarella and basil.

Share all your party pics and tips at #ToastFerrari #Emmys – and visit the official Emmys page for more news and tips! For more information including interview requests and photography please contact Helen Gregory, helen@gregorywhitepr.com or call (646) 621-3559.

PRESS RELEASE



About Ferrari Trento

Established in 1902 by Giulio Ferrari, Ferrari crafts bottle-fermented sparkling wines created with Chardonnay and Pinot Noir grapes cultivated on the slopes of the mountains in northern Italy's Trentino region, according to the regulations of Trento D.O.C. Ferrari is led by the 3rd generation of the Lunelli family, descendants of Bruno Lunelli, who purchased the estate in 1952. For over a century the winery has continued Giulio Ferrari's uncompromising search for excellence in every detail, staying true to Trentino and its mountain viticulture in the pursuit of quality, and with an enduring commitment to sustainability. Profoundly Italian in craftsmanship and reputation, Ferrari stands apart as a symbol of the Italian Art of Living, earning the distinction of "Best European Winery of the Year" at the *Wine Enthusiast* Wine Star Awards in 2015. For more information visit @FerrariTrento or www.ferraritrento.it/EN.

