

THE
MONARCH
COCKTAIL BAR & LOUNGE



LOCATION	The Monarch Cocktail Bar & Lounge Located in Kansas City's historic Country Club Plaza area: 4808 Roanoke Pkwy, Kansas City, Missouri 64112
OPENING DATE	August 21, 2017
PHONE	816-437-7912
WEBSITE	www.themonarchbar.com
HOURS	Monday to Saturday: 4:00 pm – 1:00 am Sunday: 11:00 am – 7:00 pm
RESERVATIONS/ SEATING	<p>The Monarch Terrace – 60 seats (seasonal). Guests of the Terrace will be seated by the host on a first-come-first served basis. Reservations are available for larger groups. Inquire at reservations@themonarchbar.com.</p> <p>The Main Bar at the Monarch – Center bar (24 seats) and Lounge (50 seats). Seating by host. Reservations are available 4:00 pm to midnight exclusively through Resy.com.</p> <p>The Parlour Room – 15 to 20 seats. Access is limited. Requests can be made at reservations@themonarchbar.com.</p> <p>Please visit our website for more details about managing reservations.</p>
PRICE RANGE	\$\$\$ All major credit cards accepted.
PARKING	Complimentary valet parking. Secure garage parking is also available with validation for patrons of The Monarch. The Monarch encourages safe driving through the use of ride-share apps and taxis.
WHEELCHAIR ACCESSIBLE	Yes
TOTAL SPACE	3,500 square feet
TWITTER	@themonarchbar
FACEBOOK	Facebook.com/TheMonarchBar
INSTAGRAM	@themonarchbar
MEDIA CONTACTS	Helen Gregory: helen@gregorywhitepr.com ; 646-621-3559 Stefanie Schwalb: stefanie@gregorywhitepr.com ; 917-865-5112

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OWNER/ARCHITECT	David Manica, Manica Architecture
GENERAL MANAGER	Mark Church
BAR DIRECTOR	Brock Schulte
HOSPITALITY DIRECTOR	Kenny Cohrs
EXECUTIVE CHEF	Theresia Ota
BAR CONSULTANT	Brandon Cummins, Liquid Minded Concepts

OVERVIEW

The Monarch is a social setting for the cocktail curious and drinks connoisseur, the vision come to life of a team of architects and bartenders who collaborated on every detail to re-imagine the bar as we know it. The chic, al fresco Monarch Terrace offers outdoor seating for up to 60, and welcomes guests to relax, meet and unwind, late into the night. Entering the Main Bar your first impression is of elegance and beauty. Pride of place belongs to the center bar, approachable from all sides and sculpted from fine Italian stone. 1,000 monarch butterflies take flight from the art installation overhead, an inspired collaboration with the Kansas City Institute of Art. There is room for 24 seats at the center bar with two dedicated bartenders. It takes a moment to realize that there is no back bar, nothing to obstruct the perfect sight lines of the room, allowing for eye contact from all vantage points. The bartenders work from an ingenious under-bar, engineered for high performance and service with every ingredient within reach. Form meets function beautifully in this partnership between the architects of space and cocktails. An additional 50 seats on intimate banquettes encircle the room with a fireplace on one wall, flanked by two lounge spaces. A custom bar cart inspired by the West London style of bespoke drinks allows the service team in the lounge area to make tableside Negronis and stirred classics. Behind the scenes yet another team is executing drinks to match a constant flow of conversation and good times, as creativity and refined hospitality reign in every detail, including the local, small plates menu designed with cocktail pairings in mind. And there is one more chapter. The Parlour Room lies behind closed doors, an inner bar open by invitation-only. Reservations are required for this private and one-of-a-kind experience, featuring the rarest spirits and fine wines.

DRINKS & SERVICE

Drinks and service are designed to be as spectacular as the annual migration of the Monarch butterfly. The ingredients range from rare to local, sourced from the four corners of the earth, and mapping a daring journey into style, technique, and raw creativity. Everything is prepped on-site daily by the expert team. Variety is plentiful. Cocktail lovers will find timeless classics to choose from, together with more experimental offerings. Drinks offerings include creative mixed drinks, cocktails on tap, draft drinks at the main bar (as well as some terrace-only selections), and personally-sized bottled drinks finished with The Monarch's custom wax seal. A complete wines, spirits and beer list is also available. And to pair with the experience, the small plates and snacks menu rotates seasonally, layering in flavors that work in harmony with the worldly drinks offerings.

THE BAR CART

Making its true debut in Kansas City, the bar cart has long been a staple of West London cocktail service – a ceremony in homage to meticulous drinks-making, served tableside with a touch of elegant showmanship. Made to order for guests in the main bar, Negronis, Martinis and Manhattans are quietly stirred, designed to showcase the timeless to the new, with house interpretations of the classics such as **The Monarch Negroni**.